Sawyer Fredericks Wins NBC’s “The Voice” Performing with a Maine-made Guitar

Lewiston, Maine: Maine MEP client Bourgeois Guitars of Lewiston, Maine, handcrafted the guitar used Tuesday night by Sawyer Fredericks to win the eighth season of the NBC vocal competition The Voice. The guitar manufacturer reached out to Sawyer after learning that he was a huge fan of Ray LaMontagne, a former Lewiston resident who worked with company founder Dana Bourgeois on the development of the firm’s limited edition Ray LaMontagne Signature Series of guitars.

The company’s exposure to a national audience through The Voice immediately generated interest in Bourgeois Guitars’ products, said company CEO and Maine MEP Business Growth Coach John Karp.

Read the full story – How Sawyer Fredericks of NBC’s ‘The Voice’ ended up with a Maine-made guitar – in this week’s edition of Mainebiz.

About Maine MEP

The Maine MEP is a program of the Maine Department of Economic and Community Development and an affiliate of the National Institute of Standards and Technology (NIST) under the U.S. Department of Commerce. The national MEP system is a network of manufacturing extension centers that provide business and technical assistance to smaller manufacturers in all 50 states, the District of Columbia and Puerto Rico. Through MEP, manufacturers have access to more than 2,000 manufacturing and business professionals whose job is to help firms make changes that lead to greater productivity, increased profits and enhanced global competitiveness. For information on the Maine MEP program, please visit www.mainemep.org, or phone 1-800-MEP-4MFG.