FOR IMMEDIATE RELEASE FOR INFORMATION:
Wednesday, May 21, 2014 Muriel Mosher, 207-623-0680

Jason Hallee of Alere and Maine DECD Commissioner George Gervais
Elected to Maine MEP board of directors

Augusta, Maine: The Maine Manufacturing Extension Partnership (Maine MEP) today announced that George Gervais and Jason Hallee have been elected to its board of directors. Gervais, commissioner of the Maine Department of Economic and Community Development since 2011, brings to the board cabinet-level experience spearheading economic development initiatives across the state, while Hallee has more than 17 years of manufacturing experience at one of the state’s leading medical device manufacturers.

“Maine MEP is pleased to announce that Commissioner George Gervais and Alere Operations Director Jason Hallee have agreed to serve on our board of directors. Their demonstrated leadership skills and knowledge of Maine’s manufacturing sector will serve Maine MEP well,” said Bruce Pulkkinen, chairman of the Maine MEP board of directors.

George Gervais has been the commissioner of the Maine Department of Economic and Community Development (DECD) since May 2011. A graduate of the University of Maine Orono, Gervais has been with DECD since 2008, previously serving as acting commissioner, assistant commissioner, development program manager and business development specialist.

In his capacity leading DECD, Gervais is charged with promoting the state’s economic growth by fostering new businesses, growing existing businesses and creating economic opportunity for Maine citizens. The department works closely with the governor, the legislature and the private sector to accomplish this mission.

Prior to joining DECD, Gervais spent more than 20 years in the private sector managing and owning businesses.

“Commissioner Gervais has been a champion for Maine manufacturers throughout his entire public service career and has been a strong supporter of our efforts to provide manufacturers with the training and services needed to compete in a global economy. We look forward to his continued involvement as a Maine MEP board member,” said Muriel Mosher, president of Maine MEP.

Jason Hallee currently serves as director of operations for Alere Scarborough, Inc., a wholly-owned subsidiary of Alere (ALR on NYSE). Alere Scarborough is a medical device developer and manufacturer specializing in rapid human diagnostics. The facility is FDA and USDA registered, as well as ISO 13485 certified.

As a member of the company’s senior management team, Hallee has more than 17 years of experience in the manufacturing of medical diagnostics, spanning the entire product life cycle from feasibility to obsolescence. He received his B.A. from Colby College and completed the Immunology Master’s program (Applied Science) at the University of Southern Maine.

“Working with Maine MEP, Jason has championed lean manufacturing at Alere and has succeeded in transforming the Scarborough facility into a cost-competitive, high-quality manufacturing operation. Under his leadership, manufacturing jobs have been retained in Maine rather than moving overseas, earning Alere Scarborough Inc. the Maine MEP Manufacturer of the Year award in 2010. With this record of success, we’re very pleased that Jason has agreed to serve on the Maine MEP board of directors,” said Mosher.
About Maine MEP

The Maine MEP is a program of the Maine Department of Economic and Community Development and an affiliate of the National Institute of Standards and Technology (NIST) under the U.S. Department of Commerce. The national MEP system is a network of manufacturing extension centers that provide business and technical assistance to smaller manufacturers in all 50 states, the District of Columbia and Puerto Rico. Through MEP, manufacturers have access to more than 2,000 manufacturing and business professionals whose job is to help firms make changes that lead to greater productivity, increased profits and enhanced global competitiveness. For information on the Maine MEP program, please visit www.mainemep.org, or phone 1-800-MEP-4MFG.