Maine MEP Center Director Earns Naval Reserve Promotion

Augusta, Maine: The Maine Manufacturing Extension Partnership (Maine MEP) today announced that its center director, Larry Robinson, has received a promotion to full commander in the U.S. Naval Reserves. A 31-year active duty Navy and naval reserve veteran, Robinson oversees Maine MEP’s operations and is responsible for developing and implementing programs and partnerships to help the state’s manufacturers compete in the global economy.

“Maine MEP is proud to honor our Center Director’s service to his country. Larry’s promotion to commander in the U.S. Naval Reserves testifies to the leadership skills and commitment that he brings to every assignment. We are fortunate to benefit from his skills in leading Maine MEP’s operations,” said Muriel Mosher, president of Maine MEP.

Robinson was recently assigned as the executive officer of naval reserve unit 0194, Naval Strike Air Warfare Center (NSAWC), located in Fallon, Nevada. With his promotion to commander, Robinson will be assigned to a new naval reserve within a year.

Maine MEP has a long history of supporting military service, Mosher noted. In addition to seeking the services of Robinson and other veterans on its own staff, Maine MEP has sponsored initiatives in the past to train veterans returning from service for careers in manufacturing.

In his role as Maine MEP Center Director, Robinson currently is leading the implementation of a new business assessment service to help clients achieve their business objectives.

“In the very near future Maine MEP will be unveiling a new evaluation tool that we believe offers great value to manufacturers. Working with our project managers, companies will be able to quantify the key value drivers that contribute to their success and develop more focused strategic roadmaps for sustainable growth in the future. I’m very excited about this new initiative and look forward to my continued work with Maine manufacturers,” Robinson stated.

About Maine MEP

The Maine MEP is a program of the Maine Department of Economic and Community Development and an affiliate of the National Institute of Standards and Technology (NIST) under the U.S. Department of Commerce. The national MEP system is a network of manufacturing extension centers that provide business and technical assistance to smaller manufacturers in all 50 states, the District of Columbia and Puerto Rico. Through MEP, manufacturers have access to more than 2,000 manufacturing and business professionals whose job is to help firms make changes that lead to greater productivity, increased profits and enhanced global competitiveness. For information on the Maine MEP program, please visit www.mainemep.org, or phone 1-800-MEP-4MFG.